



## **Peachland MAKING WAVES Mural Festival Sponsors' Package**

**Sponsoring a Mural for the Making Waves Mural Festival is a great way to be involved in post-COVID recovery of Peachland; to build community; engage youth; and to actively facilitate reconciliation with Indigenous communities.**

*Making Waves has a slate of sponsor opportunities and benefits for all budgets and marketing strategies.*

*Please note that NO sponsor logos or ID will be permanently displayed on the mural walls.*

*Artists will be asked to sign their walls, and Peachland mural festival may add its logo in a small and appropriate location on the wall. No other identifying marks will be placed on the murals.*

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**Presenting Sponsor** (One Opportunity, with first right of refusal to renew for future year)

Recognition as:

**Peachland MAKING WAVES Mural Festival 2022, presented by Your Company**

Recognition in all event advertisements, promotions, and all signage at every wall during the festival, recognition at any other mural festival events (workshops, performances etc.); and including all social media platforms and Peachland MAKING WAVES website, for the full year (Summer 2022 – till Spring 2023). Complimentary full-page advertisement in the Official Mural Festival Program and Walking Tour Guide; plus half page Thank You ad in the Peachland View/other local publications.

Amount: \$25,000

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**Founding Partners of Peachland** (Three Opportunities)

**Founding Partners:**

(Perpetual recognition with name and logos, in 2022 and all future Peachland Mural Festivals and Events, in all event advertisements, promotions, and each sign at every wall during the festival; signage and mentions at other festival events (workshops, performances, etc.), and including all social media

platforms and Peachland MAKING WAVES website, on a permanent basis. Each Partner also gets a complementary ½ page advertisement in the Official Mural festival Programs and Walking Tour Guides. Plus, prominent mentions and your logo in a shared half-page Thank You ad in the Peachland View each year that the mural festival runs.

Founding Partners and logos will be displayed in the order their contributions were received.

EXAMPLE:

### Founding Partners

ABC Company



XYZ Company



EFG Company



Amount: \$15,000

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### Wall Sponsors (multiple opportunities)

A wall can have several sponsors. Sponsors can support more than one wall. Recognition will be listed in the order the sponsorship is received.

Wall Sponsor sign at your walls for the duration of the festival weekend and while the artist is painting. Recognition in all promotional materials and advertisements for the current year's festival, including social media mentions and your logo and business name on the Peachland MAKING WAVES website, for the calendar year. Complimentary ¼ page advertisement in the Official Mural Festival Program and Walking Tour Guide. Logo in the ½ page Thank You ad in the Peachland View/other local publications.

Amount: \$1,500.00

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### Friends of the Festival (multiple opportunities)

Name recognition in the ½ page ad in the Peachland View/other local publications and on the Peachland MAKING WAVES website, for the full year (Summer 2022 – till Spring 2023). Name recognition in advertisement in the Official Mural Festival Program and Walking Tour Guide. Mentions on social media.

1. "Old Masters": donations of \$1000 or more
2. "Impressionists": donations of \$700-\$999
3. "Artisans": \$200 - \$500
4. "Apprentice": \$25.00 - \$199

**To find out more, please contact us or visit our website.**

Peachland Making Waves Mural Festival

[peachlandmakingwaves@gmail.com](mailto:peachlandmakingwaves@gmail.com).

[www.peachlandmakingwaves.com](http://www.peachlandmakingwaves.com)